2014 ANNUAL REPORT

THE CYCLE OF GIVING

FHN Foundation
Gracie, Harry, and Wrigley (clockwise) are three of the canines currently participating in FHN’s Beyond Words pet therapy program. Whether in a patient’s room, the lobby, or the ER, these animals provide moments of comfort and levity whenever and wherever they visit.

NEVER DOUBT THE HEALING POWER OF A POOCH. This philosophy is what inspired FHN’s Beyond Words pet therapy program, and prompted the Foundation to name the effort as the 2013 Festival of Trees Gala fundraiser beneficiary. Sixteen dogs and their handlers currently participate in the program, providing comfort—and even more profound benefits—to patients and staff.

Marilyn Smit and her Great Pyrenees, Harry, regularly make their rounds on Saturday mornings. They visit with patients and staff members, receiving positive feedback from both groups. “Harry has more friends than I can count,” says Marilyn. “I think he knows he is making a difference and senses the importance of his job. All FHN therapy dogs can tell similar stories about this powerful program.”

The benefits of pet therapy are truly something to bark about—they are well-documented and have become integrated in mainstream medicine. From lowering blood pressure to decreasing stress levels, these compassionate animals enhance patient care and staff satisfaction. According to Dr. Robert Geller, FHN’s Vice President of Medical Affairs and Infectious Disease Specialist, “These pets transcend traditional medicine techniques and provide intangible components we can’t always explain. I know one thing: If I am sick, I want a dog in the room with me. I thank the Foundation’s donors for helping get this program started.”

FHN’s Beyond Words program is overseen by FHN Family Counseling Center. Their director, Dr. Jennifer Aurand, is a strong advocate of the initiative. She says, “I have seen an animal change a patient’s entire demeanor. The human health value of these interactions should not be underestimated. I appreciate every donation we have received to support this endeavor.”

Whether you make a yearly donation or offer a one-time gift, you have played an important role in The Cycle of Giving…and we sincerely appreciate your generous contribution.
The cycling aficionados who participate in the ‘Bike Tour for Cancer’ say they do so for one reason: to help save lives. They earn pledges for every mile they pedal...as few as 20 or as many as 105 on the most rigorous route.

Laura Johnston Voegeli is an enthusiastic supporter of the Bike Tour. This Wisconsinite turned her passion for peddling into a donation of over $1,100, choosing the 105-mile route. At the time, she didn’t know her friend and event organizer Dave Fonda would soon face a cancer diagnosis. His battle ultimately made the Bike Tour more than a fun fundraiser—it got personal.

“I had never ridden 100 miles before,” says Laura, “but I’ll do anything to help fight this terrible disease. The Tour for Cancer is about bringing friends and strangers together to ride in honor of those suffering from cancer, those who have been taken from us, and for the survivors.”

Dave himself will participate in the 2015 Bike Tour with new determination. He sees biking as therapy, taking on the steepest climbs of Jo Daviess County with abandon. His cancer treatment has brought him to FHN’s Leonard C. Ferguson Cancer Center, the very facility that benefits from the Tour’s generous riders. “Dr. Shaikh and his staff are absolute treasures,” says Dave. “They add new meaning to our preparation for this year’s ‘Tour for Cancer’ biking fundraiser.”

Over 50 riders participated in the 2014 ‘Bike Tour for Cancer’ pledging over $8,100 through the Foundation to FHN’s Leonard C. Ferguson Cancer Center, which is affiliated with the University of Wisconsin’s Carbone Cancer Center.

The 2015 fundraiser is planned for June 27. Casual and experienced cyclists are invited to get involved and all pledges are appreciated. This year, the 75- and 105-mile routes are listed on a national online calendar of cycling events as “The Gran Fondo of Northwest Illinois.” Gran Fondos, popular in Europe, are timed events that foster a friendly spirit of competition. For more information, including registration and gifting options, go to www.tourforcancer.org.
Giving is a very personal choice. That’s why many of the Foundation’s major gifts are received through “planned giving” – donations made during lifetime or at death as part of a donor’s overall financial or estate planning. Here are just three examples of how planned giving benefitted FHN’s patients through the Foundation in 2014.

CLOCK ESTATE GIFT

Some people prefer to give through their estate. Such is the case with Dorothy and R.C. Clock, whose gift will eventually total about $1.3 million dollars. Their donation had no impact in their lifetime, but dramatically impacts their legacy.

Dorothy lived at Parkview in Freeport and passed away last year at the age of 101. Her husband, R.C. Clock, was an executive for a local company and avid investor. Their gift is in memory of Dorothy’s parents, Gratia and Charles Green, and will be used to help pay for the Linear Accelerator and recent upgrades to the radiation equipment and treatment area at FHN’s Leonard C. Ferguson Cancer Center.

PHYLLIS MARKEL GIFT ANNUITIES

Some people like to see their money at work, and make a positive impact on the world while they are able to enjoy it. Meet Phyllis Markel, a generous and pragmatic philanthropist who does just that through her gift annuities to the FHN Foundation.

Phyllis, the first director of the local Contact program and a ‘Women of Excellence’ award winner, likes seeing her contributions benefit the community. She has always been “a giver.” A hard worker, Phyllis was employed for many years at the Department of Public Aid, volunteered for the Senior Center and the Salvation Army, and cared for her parents at the family farm near Ridott. She is especially committed to supporting FHN’s emergency and surgery functions with her donations.

ANONYMOUS BENEFACCTOR

Some people choose to give in total anonymity. They may well be ordinary folks, but the impact they make is extraordinary. These people are your friends and neighbors. They often live in modest homes, drive old cars, and live life frugally. But somewhere along the line, they had a family member touched by sickness or a loved one they want to remember with a generous donation. Although we will never know their names, their legacies speak volumes. The Foundation received such a gift – over $350,000 – in 2014.

The Foundation is grateful for these special gifts. To find out more about planned giving, contact the office at 815-599-6900 or visit our website at www.fhn.org/foundation.stm.
SHOP, SET, ROLL...GIVE. When the opportunity presents itself, our community gives generously...and has a lot of fun in the process. Whether participants are setting up shop, playing a volleyball game, or rolling a strike (or gutter ball!), these businesses, schools, organizations, and individuals all contribute to a variety of fundraising efforts that benefit the Foundation’s focus on improving regional healthcare.

A few examples? In 2014, Frank Jewelers once again sponsored the Glamour and Glitz jewelry sale, donating 10% of their sales to FHN’s Partners in Giving program. The Lady Pretzels hosted “Volley for the Cure,” netting nearly $1,500 for the Leonard C. Ferguson Cancer Center. And the annual Fifth Third Bank Bowl for Kids’ Sake fundraiser tallied $40,740 to support mentoring efforts at FHN’s Big Brothers Big Sisters of Northwest Illinois.

Throughout the year, dedicated, creative, and ambitious people use their time and energy to support patient care through the FHN Foundation. We thank them for their ongoing efforts and tireless commitment.

Frank Jewelers and FHN’s Partners in Giving, the Freeport High School Volleyball Team, and members of a Fifth Third Bank Bowl for Kid’s Sake Squad, benefitting the FHN Big Brothers Big Sisters program, represent just a few fundraising events sponsored by Foundation supporters.

DONORS BET ON FUN at the 2014 Festival of Trees Money Lisa Casino, “gaming” the night away to benefit a key initiative of the FHN Foundation. Proceeds from last year’s annual gala were focused on supporting art within a medical setting, including expanded displays, community programs, and art therapy. Music, painting, poetry, and other arts are now widely accepted as tools to augment traditional healthcare. In addition, 10% of the event’s proceeds were donated to the Freeport Art Museum.

Gala attendees enjoyed a casino-themed event complete with Vegas-style games such as blackjack, roulette, craps, and more. A silent auction included a multitude of baskets and artwork donated by generous community businesses, organizations, and artisans.
YOUR DONATIONS MATTER...
JUST LOOK WHAT THEY ACQUIRED
Match activities for Big Brothers Big Sisters program
• Pet therapy/bags, leashes, and training • Infant warmer care system • Greaseless fryer • Hospice patient and family educational materials • Stethoscopes • Meals on Wheels support • Nursing scholarships • Further staff education through conferences and training opportunities • Convertible sleep chairs • Temporal thermometers • Waiting room furniture • Bladder scanner • Video laryngoscope • Exam tables • Knee walker • Lab/urinalysis analyzers • Stand-assist device • Bilimeter • Centrifuge • TV monitors • Training mannequin • Nustep exerciser • Stadiometers • Exam room chairs • Procedure lights • Holter monitors • Audiometer • Floor scale • Blood pressure machines • Wheelchairs • Vital signs machines • Updated laptops for Hospice staff • Massage training for Hospice staff and volunteers • And many more important items.

To see our comprehensive 2014 donor summary, go to www.fhn.org/foundation.stm

Equipment and services purchased with community donations help keep our healthcare system strong.
Here, staff members assess a newborn’s jaundice by simply pressing a sensor on the baby’s forehead with a new bilimeter – no blood test needed.

WHATEVER MOVES YOU TO GIVE, we hope you will consider a donation to the FHN Foundation in 2015. We are gratified by our community’s steady commitment to the Cycle of Giving, which helps us strengthen our innovative and forward-looking healthcare environment.

Thank you so much for your generosity!

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